



Smart Optimiser for Truck Purchasing Lifecycle



Problem

How to plan and evaluate new truck investments

How to make sure I have the right fleet

No seamless solution to access TCO (Total Cost of Ownership)



Solution

A TCO analysis tool and data platform that helps you



Save Money

When investing



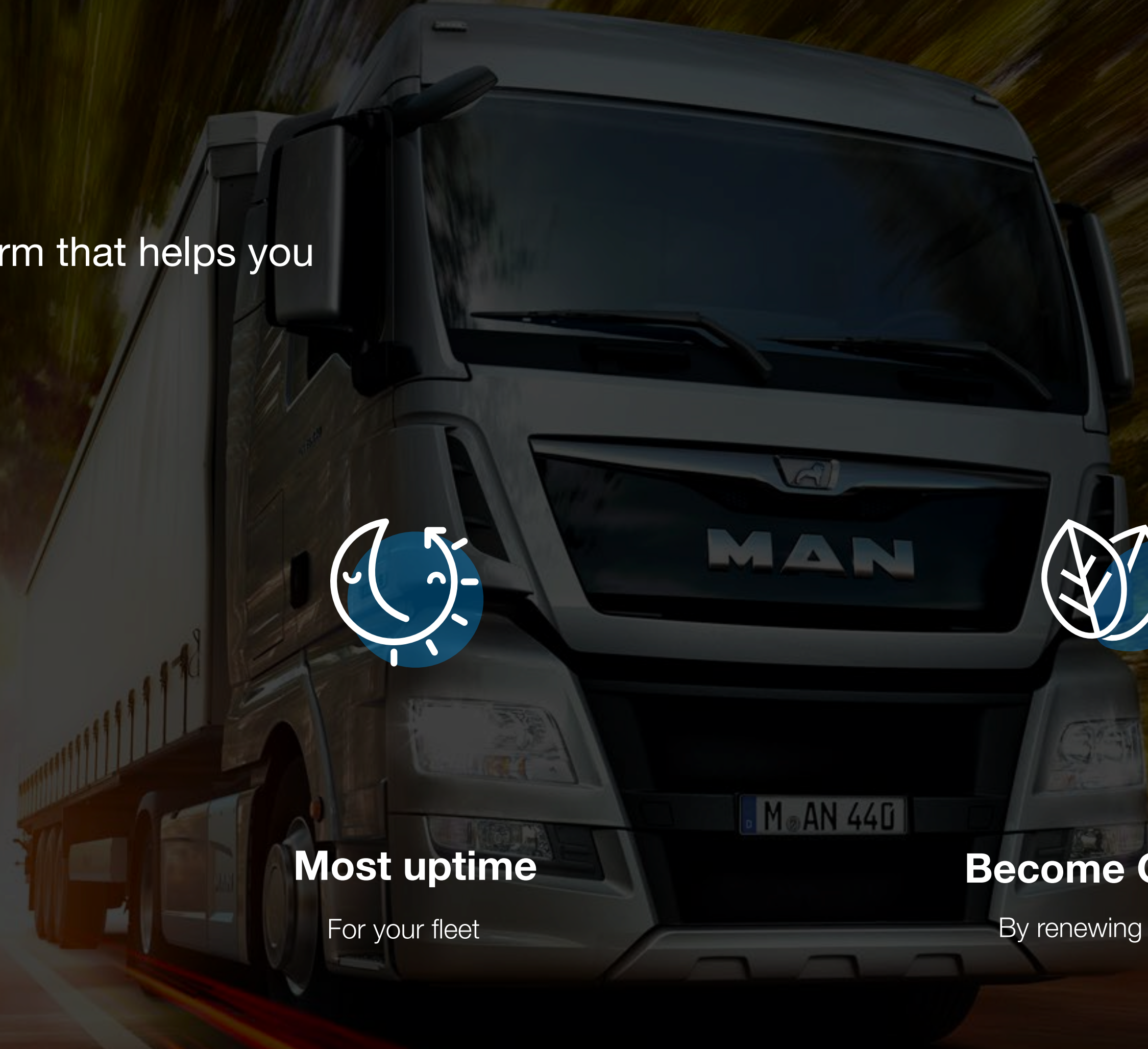
Most uptime

For your fleet



Become Greener

By renewing your fleet



Market Size

> **50%**

of current sales

Small logistic companies

Billion

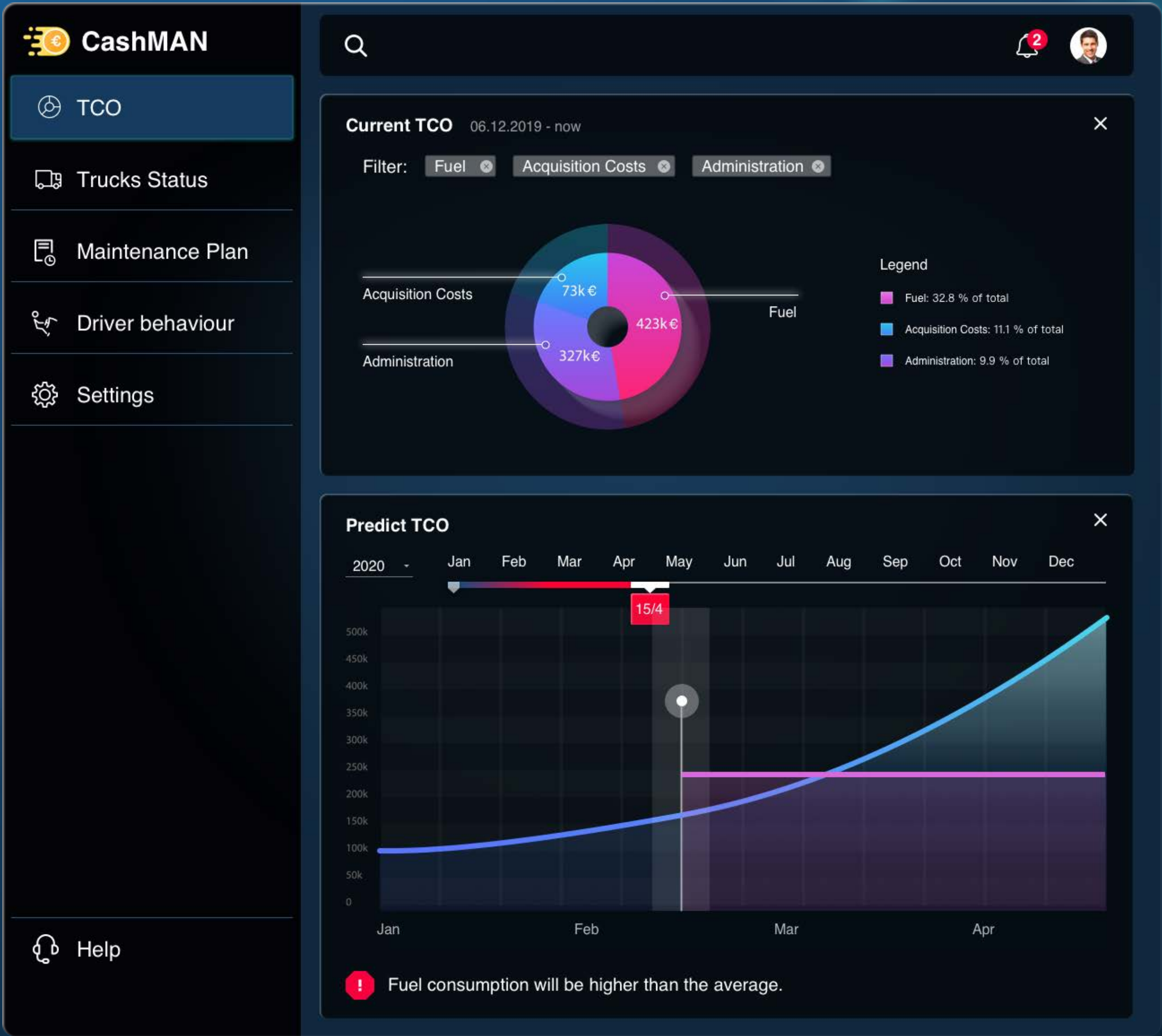
Euro business

Renewing the trucks



Product

Real-time & Predictive TCO



Smart suggestions
for truck and tires

CashMAN

TCO

Trucks Status

Maintenance Plan

Driver behaviour

Settings

Help

Search

2

Profile

Select Truck: TGX 18.500



Details

Axle10 ton, legal
15 ton, legal
18 ton, legal
24 ton, legal

TireNOKIAN R-TRUCK
TRAILER

TipsSuggest to change the
NOKIAN
HAKKAPELIITTA
TRUCK T

Trips

Uptime

Brake

Fuel Consumption

1314 hours

73k km

100%

92%

93%

Driver

Heine Scherzinger

+49 171 1234 5678

Location

History

18 min

Predictive maintenance

[illegible]

Business Model

The first step of this tool is to enhance truck sales

Freemium

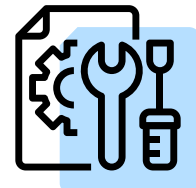
For small logistic companies

Premium

Customised solution

For medium and large logistic companies in the future

Ecosystem



R&D, Production

DEVELOPMENT



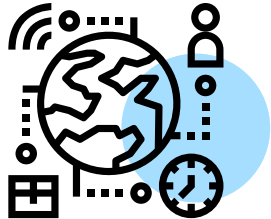
Aftersales

DMS



Sales

DEALER



Logistic Management

RiO.Cloud

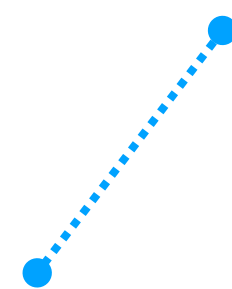
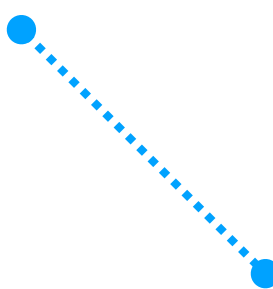
Load Fox



CashMAN



MAN Clients





Smart Optimiser for Truck Purchasing Lifecycle

Team



Salma



Sebastian



Ilkka



Lu

Thank you!
Kiitos!
Danke Schön!

شكرا

谢谢!

